



Contact: Marcelo Pereira & Rodney Earl Jackson Jr.,
415-484-8566, info@sfbatco.org
FOR IMMEDIATE RELEASE

The San Francisco Bay Area Theatre Company (BATCO) presents *How To Be A White Man: *A Practical Guide To Getting Privilege You Don't Have, But Are Entitled To.*
A Play by Luna Malbroux, Directed by Rodney Earl Jackson Jr.

Where: The Buriel Clay Theatre, African American Art & Culture Complex
762 Fulton St., SF, CA 94102

When: *Preview* - Thursday, March 22 at **8pm** (Pay-What-You-Can Night)
Opening - Friday, March 23 at **8pm** (Opening Night Pre-Show Toast @ **7pm**)
Run - March 23- April 1, 2018, Thursday-Saturday **8pm**, Sunday at **2pm**

Synopsis:

Inches away from landing her dream job, the doors of opportunity keep shutting in Michelle's face. Determined to get ahead, no matter what, Michelle decides what she really needs is white male privilege- and she figures out one hell of a way to get it. This full-length comedy takes the audience on a wild journey as Michelle struggles to find her true self in a world stacked against her. Insightful, hilarious, raw and enlightening this play provides an interesting look at ways people navigate our country's social landscape.

Full Cast and Crew:

Luna Malbroux & Kevin Glass

Playwright: Luna Malbroux

Director: Rodney Earl Jackson Jr.

Assistant Director: Isabel Hansen

Stage Manager/Lighting Designer: Claudio Silva Restrepo

Costume Designer: Kiara Montgomery

Multimedia Designer: Kevin Myrick

Scenic Designer: Hector Zavala

Art Design: Donna DeMatteo

Sound Designer: Trevaj Siller

Script Editor: Jennifer Lewis

Videographer: Raúl Pereira

Production Manager: Marcelo Javier Pereira

Production Assistants: April Mosley, Camille Geeter

Digital Marketing: Natasha LaGrone

BATCO-Ruth Asawa School of the Arts Apprentice: Isabel Hansen, Sophia Graham, Chava Novogrodsky-Godt, Kamora Joseph, Natasha Janowski, Nicholas Batres

Tickets:

\$15-\$40

For tickets visit: www.sfbatco.org/tickets

Groups sales available for parties of 8 or more. Email info@sfbatco.org for more information

Quote from the Director/Co-founder of BATCO Rodney Earl Jackson Jr.:

“We want to explore the relationships between 2 institutionalized opposites. Luna, a black woman, wrote a play about privilege and how she comes to terms with being a pawn in the chess game that was written for her. The play opens the door to conversation about differences and tactfully doesn't point fingers, but instead prompts one of the most important topics in pop culture, politics, and society right now: Power. What is power? Who has innate power? Who has to earn power? What can one do with their power? If I have power does that mean they also have power?”

Playwright Bio:

Named one of KQED's Women to Watch, **Luna Malbroux** is a comic, writer, and creator of the award winning play, "How to Be A White Man". Winner of the Comedy Hackday Grand Prize at SF Sketchfest, Luna has made international headlines as the creator of EquiTable, an app that satirically solves the wage gap by creating 'reparations, one meal at a time.' A regular contributor to national publications, Luna has been featured on Fusion TV, AJ+ and Refinery 29. Tastefully crude, Luna is also the host and creator of the live and recorded ongoing comedy talk-show, Live Sex. Originally from Louisiana, Luna has dazzled audiences all across the

United States with her Southern charm mixed with her bold humor, a feature at festivals and clubs alike.

About BATCO

BATCO unites artists and audiences through live theatre that is reflective of the authentic perspectives and history of the San Francisco Bay Area. Our non-profit organization supports artists through creative development, full productions, and mentorships that aspire to engage a new generation of live theatre supporters.

For more information, photos or to arrange interviews please call 415-484-8566, e-mail info@sfbatco.org and please visit www.sfbatco.org.

Marketing

Can a Black woman get white male privilege? Let's find out! This dramedy explores the nuances of identity in a turbulent socio-political environment.

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From Director Rodney Earl Jackson Jr.:

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